



Mahindra brings you MTRUST, the best way to buy used Mahindra trucks. We put each vehicle through 166 tough health checks. Refurbish with only Mahindra spares. All to give you trucks that are as good as new and outperform right from the start.

- UP TO 12 MONTHS WARRANTY • 1/2/3 STAR RATINGS • UP TO 3 FREE SERVICES • ROAD SIDE ASSISTANCE • REFINANCE OPTIONS



Corporate: [contactmtb@mahindra.com](mailto:contactmtb@mahindra.com)  
Customer Care: [now24x7@mahindra.com](mailto:now24x7@mahindra.com)



[www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)  
[www.mahindralcv.com](http://www.mahindralcv.com)



Mahindra & Mahindra Ltd.,  
Truck and Bus Division, Marketing Division,  
2nd Floor, Mahindra Towers, Worli, Mumbai 400 018.

Note: In view of our policy of continuously improving our products, we reserve the right to alter specifications or design without prior notice and without liability. Illustrations do not necessarily show the vehicle in its standard form. Accessories shown are not part of the standard equipment. Colour shades shown may vary. E. & O.E.



To know more give us a missed call on  
**1800 315 7799**

visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)



MOBILE SERVICE VANS  
& WORKSHOPS



COUNTRY-WIDE SPARES  
& SERVICE NETWORK

DEALER STAMP



**INTRODUCING  
THE NEWEST  
MEMBER OF  
THE MAHINDRA  
FAMILY.**

**MAHINDRA  
FURIO**

## ***INTRODUCING THE BRAND NEW MAHINDRA FURIO.***

*Here's a truck that promises to take the entire trucking industry by storm. Presenting the brand new Mahindra FURIO. This truck is styled at Pininfarina, the design arm of Mahindra in Italy. Mahindra FURIO is crafted with enviable looks and assures an outstanding performance. This proud addition in our truck range marks a new dawn for the Intermediate Commercial Vehicle (ICV) category and makes Mahindra a full range commercial vehicle player.*





*pininfarina*

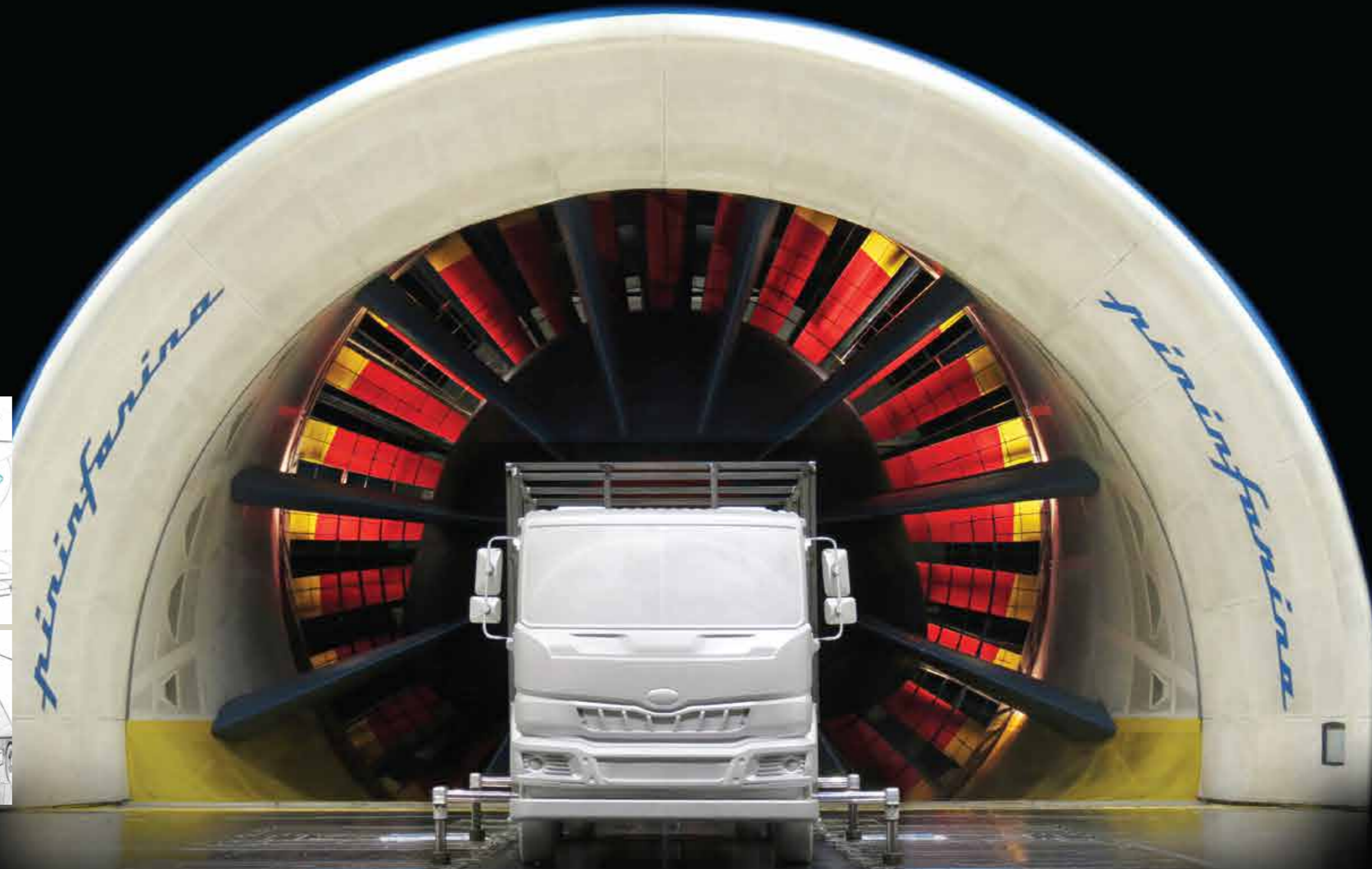
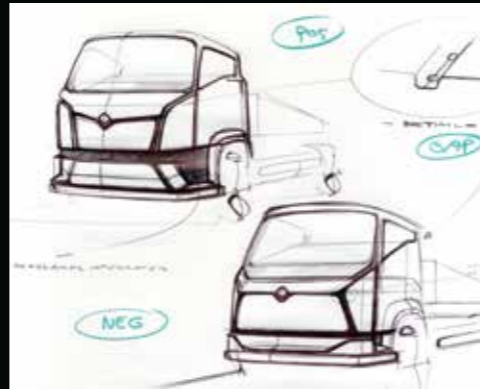
*The design arm of Mahindra*

## **INDIAN GRIT MEETS ITALIAN FLAIR.**

*Pininfarina in Italy is the design arm of Mahindra and one of the greatest names in automotive design. Their rich legacy of over 8 decades is steeped in innovation and impeccable design. They have designed several legendary car brands across the globe. And their touch of class extends beyond the automobile segment. They have brought to life high-speed trains, yachts, airplanes and even private jets.*

*The latest addition to their illustrious clientele is the Mahindra FURIO. Mahindra Truck and Bus and Pininfarina collaborated to create a ground-breaking innovation in the ICV category. The result is a vehicle that integrates style, function and innovation; the fundamentals of Pininfarina.*

*The Pininfarina design team have defined a new brand image for this range of ICVs. They have evolved Mahindra's trucking DNA by adding modern features and bringing a distinctiveness in style. The exterior of the Mahindra FURIO has been crafted to display the sturdy build of the vehicle, and the interiors are insightfully crafted to give the driver the best on-road experience, making it nothing less than a piece of art.*





**PRESENTING MAHINDRA FURIO – THE OUTPERFORMING RANGE OF INTERMEDIATE COMMERCIAL VEHICLES.**

*It is with immense pride that we introduce Mahindra FURIO – the new range of Intermediate Commercial Vehicle (ICV) trucks which make Mahindra a full range commercial vehicle player. Styled at Pininfarina, design arm of Mahindra in Italy, this truck promises to deliver great comfort, higher earnings and a world-class driving experience. Best suited for the growing demands of businesses, this range of trucks outperform all-day long. Mahindra FURIO finds application in several segments like fruits, vegetables, milk, industrial goods, auto components, sand, cement, etc. The mDiTech engine combined with the FuelSmart technology optimize fuel-efficiency to give greater earnings. Simply be assured that the Mahindra FURIO will rake in more earnings and set a high benchmark in the trucking industry.*

## WHAT DRIVES THE FURIO?

*This tough vehicle is powered by Mahindra's mDiTech FuelSmart engine. The engine is powerful, super-efficient, low on friction, and comes with FuelSmart technology. But most importantly, it is backed by Mahindra's glorious CRDe expertise of over 10 years that makes it more fuel-efficient. The engine comes with multi-mode switches to deliver superior performance on power, pickup and pulling ability. All these impeccable qualities will soon make Mahindra FURIO the obvious choice for your ever-demanding business. Added to this, the BS-IV compliant mDiTech engine assures cleaner and greener emissions.*

# mDi Tech



## FUELSMART MILEAGE AND POWER AT THE TOUCH OF A SWITCH.

*Developed by Mahindra to give your business a competitive edge, the FuelSmart technology lets you choose between superior mileage and optimum power as and when your business demands.*

*Turn on the Heavy mode when carrying full loads. Use the Turbo mode when transporting big loads over steep inclines. Or simply switch on the Light mode when running without load. Each mode squeezes the maximum efficiency from the mDiTech FuelSmart engine.*



# FURIO<sup>14</sup>

MODEL	FURIO 14
GVW (kgs)	14000
Engine	mDi Tech, 4 cylinder, BS-IV with FuelSmart technology
Max. Power	140 hp @ 2400 rpm
Max. Torque	500 Nm @ 1250-1800 rpm (with multi-mode)
Transmission	6 speed Overdrive Synchro Gearbox
Tyres	8.25R20
Fuel Tank Capacity (Ltr.)	190
Cabin	2.05 m Day with Blower
Variant	HSD
Wheelbase	4500 mm
Load Body Size	Internal-Length x Width x Height: 5796 mm (19 ft) X 2135 mm (7 ft) x 1900 mm (6.2 ft)

#### PERFECT FOR



PARCELS & LOGISTICS



FRUITS & VEGETABLES



INDUSTRIAL GOODS



AUTO COMPONENTS



MARKET LOADS



TEXTILES



## DELIVERS MARKET LOADS AND INDUSTRIAL GOODS EFFORTLESSLY.

- Powerful and fuel-efficient 3.5L **mDi Tech** engine with FuelSmart technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application needs** with multiple cargo body length options
- Guaranteed offerings in **service & spares**

## FURIO<sup>14</sup>

MODEL	FURIO 14
GVW (kgs)	14000
Engine	mDi Tech, 4 cylinder, BS-IV with FuelSmart technology
Max. Power	140 hp @ 2400 rpm
Max. Torque	500 Nm. @ 1250-1800 rpm (with multi-mode)
Transmission	6 speed Overdrive Synchro Gearbox
Tyres	8.25R20
Fuel Tank Capacity (Ltr.)	190
Cabin	2.05 m Day with Blower
Variant	CBC
Wheelbase	4500 mm

PERFECT FOR



CONTAINER



REEFER



POULTRY

### **BUILT FOR PERFORMANCE, NO MATTER HOW YOU BUILD IT.**

- Powerful and fuel-efficient 3.5L mDi Tech engine with FuelSmart technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application needs** with multiple cargo body length options
- Guaranteed offerings in **service & spares**





## FURIO 14 HD

MODEL	FURIO 14 HD
GVW (kgs)	13100
Engine	mDi Tech, 4 cylinder, BS-IV with FuelSmart technology
Max. Power	140 hp @ 2400 rpm
Max. Torque	500 Nm. @ 1250-1800 rpm (with multi-mode)
Transmission	6 speed Overdrive Synchro Gearbox
Tyres	8.25X20
Fuel Tank Capacity (Ltr.)	190
Cabin	2.05 m Day with Blower
Variant	DSO
Wheelbase	4100 mm
Load Body Size	Internal-Length x Width x Height: 5185 mm (17 ft) X 2135 mm (7 ft) x 600 (2 ft)

PERFECT FOR



### PERFECT FOR HEAVY LOADS AND DELIVERS GOODS EFFICIENTLY.

- Powerful and fuel-efficient 3.5L mDi Tech engine with FuelSmart technology
- State-of-the-art cabin designed by Pininfarina for unmatched comfort and higher productivity
- Real-time Driver Information System (DIS)
- Suited for every business application needs with multiple cargo body length options
- Guaranteed offerings in service & spares



## FURIO 12

MODEL	FURIO 12
GVW (kgs)	11990
Engine	mDi Tech, 4 cylinder, BS-IV with FuelSmart technology
Max. Power	140 hp @ 2400 rpm
Max. Torque	500 Nm. @ 1250-1800 rpm (with multi-mode)
Transmission	6 speed Overdrive Synchro Gearbox
Tyres	8.25R20
Fuel Tank Capacity (Ltr.)	190
Cabin	2.05 m Day with Blower
Variant	Reefer
Wheelbase	4500 mm
Load Body Size	External-Length x Width x Height: 6266 mm (20.5 ft) X 2430 mm (8 ft) X 2440 mm (8 ft)

PERFECT FOR



PHARMA



FISH



MILK



MILK  
PRODUCTS

### **DELIVERS YOUR PRODUCT FRESH AND PRESERVES YOUR EARNINGS TOO.**

- Powerful and fuel-efficient 3.5L **mDi Tech** engine with FuelSmart technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application needs** with multiple cargo body length options
- Guaranteed offerings in **service & spares**



# FURIO<sub>12</sub>

MODEL	FURIO 12
GVW (kgs)	11990
Engine	mDi Tech, 4 cylinder, BS-IV with FuelSmart technology
Max. Power	140 hp @ 2400 rpm
Max. Torque	500 Nm. @ 1250-1800 rpm (with multi-mode)
Transmission	6 speed Overdrive Synchro Gearbox
Tyres	8.25R20
Fuel Tank Capacity (Ltr.)	190
Cabin	2.05 m Day with Blower
Variant	Container
Wheelbase	4500 mm
Load Body Size	External-Length x Width x Height: 6186 mm (20.3 ft) X 2430 mm (8 ft) X 2440 mm (8 ft)

#### PERFECT FOR



PARCELS & LOGISTICS



FMCG



INDUSTRIAL GOODS



AUTO COMPONENTS



WHITE GOODS



E-COMMERCE

## **BUILT TO CARRY MORE. BUILT TO EARN MORE.**

- Powerful and fuel-efficient 3.5L mDi Tech engine with FuelSmart technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application needs** with multiple cargo body length options
- Guaranteed offerings in **service & spares**



# FURIO 11

MODEL	FURIO 11
GVW (kgs)	11100
Engine	mDi Tech, 4 cylinder, BS-IV with FuelSmart technology
Max. Power	140 hp @ 2400 rpm
Max. Torque	500 Nm. @ 1250-1800 rpm (with multi-mode)
Transmission	6 speed Overdrive Synchro Gearbox
Tyres	235 / 75 R 17.5
Fuel Tank Capacity (Ltr.)	160
Cabin	2.05 m Day with Blower
Variant	Container
Wheelbase	4950 mm
Load Body Size	External-Length x Width x Height: 6796 mm (22.3 ft) X 2298 mm (7.5 ft) X 2266 mm (7.4 ft)

PERFECT FOR



PARCELS & LOGISTICS



FMCG



INDUSTRIAL GOODS



AUTO COMPONENTS



WHITE GOODS



E-COMMERCE

## **CARRIES MORE GOODS. DELIVERS MORE EARNINGS.**

- Powerful and fuel-efficient 3.5L **mDi Tech** engine with FuelSmart technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application needs** with multiple cargo body length options
- Guaranteed offerings in **service & spares**





# FURIO 11

MODEL	FURIO 11
GVW (kgs)	11100
Engine	mDi Tech, 4 cylinder, BS-IV with FuelSmart technology
Max. Power	140 hp @ 2400 rpm
Max. Torque	500 Nm. @ 1250-1800 rpm (with multi-mode)
Transmission	6 speed Overdrive Synchro Gearbox
Tyres	235 / 75 R 17.5
Fuel Tank Capacity (Ltr.)	160
Cabin	2.05 m Day with Blower
Variant	HSD
Wheelbase	4000 mm
Load Body Size	Internal - Length x Width x Height 5334 mm (17.5 ft) X 2135 mm (7 ft) X 1790mm (5.9 ft)

PERFECT FOR



## NO COMPROMISE ON LOAD. NO COMPROMISE ON EARNINGS.

- Powerful and fuel-efficient 3.5L **mDi Tech** engine with FuelSmart technology
- State-of-the-art cabin **designed by Pininfarina** for unmatched comfort and higher productivity
- Real-time **Driver Information System (DIS)**
- Suited for every **business application needs** with multiple cargo body length options
- Guaranteed offerings in **service & spares**

## ***A WORLD-CLASS DRIVING EXPERIENCE.***



*Mahindra FURIO has been designed and styled at Pininfarina, the Italian design arm of Mahindra. They are the minds behind ground-breaking designs of many renowned automobile brands. Mahindra FURIO's design stems from invaluable customer insights. Keen attention has been paid to enhance the driver's comfort. It is designed with a wider windshield for better visibility and safety.*



*Walkthrough cabin*

***The ergonomically designed walkthrough cabin makes movement inside easy, and gives its occupants a comfortable seating space.***



*6-Speed Gear Shift*

***Equipped with a 6S gear box, Mahindra FURIO will cruise through the road as it explores new territories, delivers more goods and rakes in more earnings. Drivers will enjoy the gear box as it offers effortless shifting and higher durability to endure different conditions every day.***



*Driver Information System (DIS)*

***An intelligent Driver Information System (DIS) enables the driver to quickly check the vehicle status and constantly monitor its performance. This gives the transporter all the performance statistics of his truck on his fingertips.***

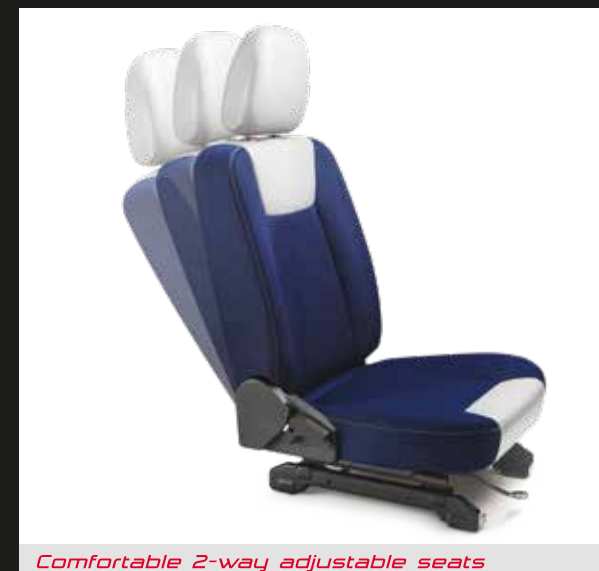


## **MAXIMUM COMFORT. MAXIMUM EARNINGS.**

*Ergonomically designed for a world-class driving experience, Mahindra FURIO is set to exceed every driver's expectations. The attractive dashboard comes with an intelligent Digital Instrument Cluster, music system (optional) and 8 air vents for superior cabin ventilation. The steering offers effortless tilt and telescopic adjustments, while the driver enjoys the 2-way adjustable seat. There's also ample storage space inside the cabin. All put together, Mahindra FURIO is built for the new-age driving experience.*



*Adjustable telescopic steering*



*Comfortable 2-way adjustable seats*



*Sun visor*



*Ample overhead storage*



*Blower*



*Lockable storage*



*Door with utility pocket and speaker provision*



**GREAT PERFORMANCE, GREATER EARNINGS.**

*The various smart features of the truck offer superior performance on every ride, making sure that you maximise your earnings. The cabin comes with an overhead carrier provision and robust metallic fenders. The rugged aggregates provide a sturdy support and ensure a smooth ride. The refined clutch system delivers better power transmission and lower slippage.*



*Aerokit (Provision)*



*Tilttable cabin*



*Robust metallic fenders*



*Overhead carrier (Provision)*



*Side Underrun Protection device (SUPD)*



*High Strength Low Alloy (HSLA) material chassis*



*Refined clutch system*



*Reliable leaf springs*



*Proven meritor rear axle*

***TO OUTPERFORM,  
YOU HAVE TO OUTBUILD FIRST.***

*The Greenfield Plant in Chakan, one of the most advanced manufacturing plants in India, is where Mahindra trucks are created. Massive in scale, the Chakan Plant is also renowned for its attention to detail. Each vehicle is put together with robotic precision and utmost care to ensure the highest standard of reliability. A young, enthusiastic and very well-trained group of technicians ensure the quality of the vehicles that roll out from this plant. While its cutting-edge technology and sustainable practices make it a plant that's ready to give the world generations of outperforming vehicles.*





## ***ABOUT MAHINDRA***

*The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.*

*A USD 20.7 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. The Group operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two-wheeler industries.*

*In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.*



## GIVE YOUR BUSINESS THE EDGE OF AWARD WINNING TRUCKS.

- 2011: CV and HCV of the year - 25 Tonner
- 2012: Prime mover of the year - 40 Tonner
- 2013: Haulage Tipper of the year - TORRO 31
- 2014: Cargo Carrier of the year - TORRO 25
- 2015: HCV Rigid Cargo Carrier of the year - TRUXO 37
- 2017: CV and HCV of the year - BLAZO 37
- 2018: MHCV Tipper of the year - BLAZO 25



## INITIATIVES TO TRANSFORM INDIAN TRANSPORT INSIDE OUT.



Showcasing state-of-the-art technology

**TOUR DE CHAKAN:** This is a one-of-its-kind initiative that presents customers a unique tour of Mahindra's state-of-the-art Chakan plant. So they can see the entire truck manufacturing process, the technology and quality control that goes into making Mahindra's trucks the outperforming machines that they truly are.



Designed to help you outperform and excel in your business

**D-EXCEL:** Mahindra Truck and Bus decided to work with IIM-A, to develop a program that provides guidance, new thinking and techniques to help dealers improve their business. This program covers specific areas, like profitability, better customer experience, data driven decisions, people management etc.



Recognizing & rewarding outperformance & excellence in transport ecosystem

**MAHINDRA TRANSPORT EXCELLENCE AWARDS:** The Mahindra Transport Excellence Awards turn the spotlight on excellence in the transport industry. Over the years, the awards have consistently widened their scope by adding new categories to recognise and reward excellence in many more areas of Indian transport.



A Rise Initiative For Young Transporters. A Management Development Programme. A RISE initiative for young transport entrepreneurs

**MPOWER:** Launched in association with IIM - Ahmedabad as the Knowledge Partner, MPOWER helps young professionals in the transport industry meet today's challenges and take their business to new heights. The programme has received widespread appreciation in the Indian transport industry and has seen over 200 young transport entrepreneurs completing the course.



**MPOWER WAR ROOM:** They say that learning isn't complete till it is actually applied. That's exactly the idea behind the MPOWER WAR ROOM. Through this programme, participants can present how they have applied their MPOWER learning and advanced their family transport businesses. The programme also gives participants an opportunity to learn from each other's experiences and build deeper ties with one another. Also conducted in association with IIM-A, the WAR ROOM has seen two editions and nearly 50 participants.



**MPOWER MENTORS SUMMIT:** This is a collective learning programme specially designed to empower the mentors of the Indian Trucking Industry. It offers industry veterans a platform to share their views on transport with other fleet owners, seasoned professionals and also interact with the IIM-A faculty to discuss and guide the next generation of transporters.



Truck driver connect initiatives

**SAARTHI ABHIYAAN:** Staying true to Mahindra's philosophy of 'Rise', Saarthi Abhiyaan, a unique social project was started. It supports truck drivers and their families through health camps, scholarships, driver training programmes and more.

**GET BACK ON THE ROAD IN 48 HOURS OR GET RS.1000 A DAY.\***



\*To know more about this guarantee, visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)



visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)

**OUR SERVICE WILL REACH YOU IN 2 HOURS OR WE WILL GIVE YOU RS.500 EVERY HOUR.\***

\*ON MUMBAI DELHI HIGHWAY



To know more give us a missed call on:  
**1800 315 7799**

visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)

\*To know more about this guarantee, visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)

**GET A 36-HOUR GUARANTEED TURNAROUND AT OUR WORKSHOPS OR GET RS.3000 PER DAY.\***



To know more give us a missed call on:  
**1800 315 7799**

visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)

\*To know more about this guarantee, visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)

**GUARANTEED  
AVAILABILITY OF 150  
MOVING MAINTENANCE  
PARTS AT MPARTS  
PLAZA OR ELSE THEY  
ARE YOURS FOR FREE.\***



\*To know more about this guarantee, visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)

To know more give us a missed call on:  
**1800 315 7799**

visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)

\*To know more about this guarantee, visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com) | Disclaimer: Images shown are for reference and representative purposes only.

**GET THE  
250 CRITICAL SPARES  
YOU WANT AT OUR  
DEALERSHIP OR  
GET THEM FREE.\***



To know more give us a missed call on:  
**1800 315 7799**

visit [www.mahindratruckandbus.com](http://www.mahindratruckandbus.com)